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Create.  
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**FOR IMMEDIATE RELEASE**

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**CALL FOR ENTRIES: GREEN SHORTS FILM FESTIVAL IS COMING TO  
SAN LUIS OBISPO!**

Green Shorts, a film festival with a special focus on sustainability, has joined with SLO Rideshare and the San Luis Obispo International Film Festival (SLOIFF) to hold its annual video contest in San Luis Obispo this March. Filmmakers of all ages and abilities are invited to write, produce, direct, edit and score their own 1-2 minute short film on any topic related to saving our planet and being green. A panel of judges will be charged with selecting the top entries for screening during a special two-hour segment of the SLO International Film Festival on March 11, 2012. In addition, all submissions will be eligible for screening at the Green Shorts Film Festival in Santa Barbara on April 6, 2012.

Filmmakers whose submissions are selected will receive six passes to the SLOIFF to attend this exciting event. Screenings will feature top ranked Green Shorts films, an awards

ceremony and a filmmaker reception. The deadline for submitting a film into the SLO Green Shorts Festival is March 2, 2012.

“Green Shorts is an amazing opportunity for our community to have a voice on the green movement,” said Morgen Marshall, Rideshare Program Manager. “With camera phones and assessable technologies, this festival is great for people of all ages and abilities. We can’t wait to see what people capture!”

The festival aims to educate, inspire, and create positive social and environmental change through short films. Suggested topics that may be covered include sustainable transportation and living, eating and growing local food, energy independence and a green future.

For those who wish to jump start their filmmaking skills, workshops are also available beginning January 10.

More information on how to submit a film, register for workshops, festival rules and updates can be found at [SLOGreenShorts.org](http://SLOGreenShorts.org).

### SPONSORS

The Green Shorts Film Festival is made possible through a growing collaboration of non-profit organizations, government agencies, individuals and private sponsors. Sponsors of the 2012 Green Shorts Film Festival include SLO Regional Rideshare, San Luis Obispo International Film Festival (SLOIFF), Traffic Solutions and Samy’s Camera. Additional sponsorship opportunities are available to help meet the need of this grass-roots event. Contact Morgen Marshall, Rideshare Program Manager at (805) 781-4462 for details.

### **About San Luis Obispo Regional Rideshare**

SLO Regional Rideshare is dedicated to reducing the number of single occupant vehicles on San Luis Obispo County’s roads and highways, conserving fuel, reducing air pollution and making it easier for commuters to get to work or school. A division of the San Luis

Obispo Council of Governments, SLO Regional Rideshare provides programs for commuters, employers, youth, seniors and visitors. For more information about SLO Regional Rideshare, visit [www.rideshare.org](http://www.rideshare.org).

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