



SUBMISSION GUIDELINES FOR ENTRY

1. Read this entire document for RULES AND ELIGIBILITY as well as the FORMAT SPECIFICATIONS below.
2. Movies must be labeled with the 1) title of the movie, 2) the filmmaker's full name, 3) email address and 4) phone number.
3. Mail or deliver your completed film with the above information to:

**SLO Regional Rideshare
Attn: Mallory Jenkins
1114 Marsh St.
San Luis Obispo, CA 93401**

FORMAT SPECIFICATIONS

Upload, copy to flash drive, or burn to CD or DVD as a FILE (such as Quicktime, .MOV) - NOT as a playable DVD movie. The source video image must be HD 720p composed for 16:9 ("widescreen"). 4:3 is acceptable but needs to be pillarboxed to fit a 16:9 format (black bars on the sides). For 4:3 projects, we suggest providing two copies, one that is pillarboxed for 16:9 and one that is native 4:3. NOTE: If shot in SD, content must be up-rezzed as per the specifications below. Be sure to edit in the NATIVE frame size of your camera using the appropriate software and if necessary, conform, down-rez or up-rez to 720p on final output.

For final output - follow these guidelines:

We recommend editing in Apple ProRes 422:

- Quicktime (.MOV) or AVI file format. Compression codec: Apple ProRes 422, or H264 (auto), for 16x9 widescreen format - conform to 720p
- Audio: 16 bit/48kHz PCM (no compression)
- Length: 2 minutes or less
- Burn to flash drive, CD or DVD as a file - NOT as a playable DVD movie disc

Additional specifications for advanced users: Content Resolution: 1280W x 720H Pixel Geometry: Square Aspect Ratio: 16:9 (1.78:1) Frame Rate: 29.97

Not Accepted: PowerPoint, Word, Publisher (Most Microsoft or non-video software).

Still have questions? Contact Mallory Jenkins: mjenkins@rideshare.org

OFFICIAL RULES

Eligibility

The Contest is open to all residents and students residing in San Luis Obispo County. The Contest is subject to all federal, state and local laws and regulations. Judges and members of the Review Panel (and their immediate family members and members of the same households, whether related or not) are not eligible to participate.

Participants agree to abide by the terms of these Official Rules and by the decisions of the review panel which are final and binding on all matters pertaining to this Contest.

Content

Movies can discuss various components of everyday life including transportation, home and garden, work, recreation, etc., and in this, the subsequent actions being taken to reduce one's carbon footprint and our dependence on fossil fuel. The use of fossil fuel has broad reaching impacts on our society, including global warming, air and water pollution, food supply, traffic congestion, land use, energy efficiency, alternative energy, national security, the economy, etc... So think globally, act

locally, and use this film festival to help empower our community to live more sustainably.

Movie(s) should be:

- Inspiring (Does it make the viewer want to get up and do something positive?)
- Pragmatic (Does it provide the viewer with answers or tools so they can take action?)
- Compelling (Is your storytelling as appealing as your actions? Is it moving, entertaining or funny?)
- Theme Tie-in (How well does it tie-in to the “Green” theme?)

Movie(s) must be:

- No more than 2 minutes in length
- Produced by a San Luis Obispo county resident
- Original content (video, graphics and photographs) created by the filmmaker(s) or their production crew. Music must be self-produced or be copyright free or used with written permission from the artist.
- Compliant with the format specifications outlined on page one.
- Submitted by Friday, March 2, 2012 at 4:00 PM

Movie(s) may NOT be:

- Any third party video, photographs, audio or graphics except for those created by the producer’s filmmakers and creative crew. Stock video or photographs, screen capture content from YouTube or video games, etc. will not be accepted.
- Third party voice-overs for which you have not obtained the rights to use is not accepted.
- All content must be original and owned by the producer and/or the producer must have ownership of the copywritten material and/or have permission.
- Nudity, lewd or vulgar behavior; offensive language and/or gestures.
- All ideas submitted will be posted to the Contest Web site with your full name, your age and school (if competing for a student prize or college award) but no other identifying information.

All entries must be appropriate for all audiences. Movies referencing sex, drugs, or violence will not be accepted as entries. Any video that includes content that is deemed inappropriate, indecent, obscene, as determined by the Sponsors in their sole discretion, will not be eligible.

Entrants represent and warrant that (i) the videos that they submit: are their own original creations and do not infringe any other person’s or entity’s rights; (ii) they have obtained permission, if applicable, from the people featured in the Movie to enter this Contest; and (iii) the submission of the idea will not violate any enforceable agreements or understandings submitter has with any third party.

Submissions must be made in English or subtitled in English. Each video must be submitted in the name of one, and only one, entrant. By entering the Film Festival you grant the Sponsors/Partners the right to contact you regarding your entry,

publicize your entry, promote your entry for any other purpose related to the Contest and/or broadcast your entry.

Grant of Rights in Movies Submitted

Submission of a video constitutes the irrevocable right to Sponsors of all rights in the video, all rights to use, copy, sublicense, edit, modify, make derivative works, publish, exploit, transmit, distribute, publicly perform, publish, delete or display the content of and elements embodied in the Movie and the Movie itself, in whole or in part, in perpetuity in any and all media (whether now existing or hereafter devised) without limitation, and without consideration or acknowledgment to the entrant and the unconditional right to use the idea and statements about the video for advertising/publicity purposes without additional compensation, except where prohibited by law.